**PRESS RELEASE**

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**BLECKMANN ANNOUNCES STRATEGIC PARTNERSHIP WITH GLOBAL BRIDGE**

Bleckmann, a leading provider of end-to-end logistics solutions, announces a strategic partnership with Global Bridge, a cross-border online B2B platform. This collaboration aims to revolutionize the international B2B e-commerce landscape by integrating Bleckmann’s comprehensive logistics expertise with Global Bridge’s innovative technology-driven marketplace solutions.

The partnership between Bleckmann and Global Bridge is built on a unique platform designed to eliminate traditional global trade barriers. Key benefits of this partnership include:

* Enhanced Global Reach: leveraging the combined strengths of Bleckmann and Global Bridge to provide brands with access to new international markets.
* End-to-End Logistics Solutions: offering a seamless logistics experience from start to finish, ensuring efficient and reliable delivery.
* Pay as You Sell™ Solution: enabling brands to expand internationally without the burden of infrastructure and start-up costs, allowing them to pay only as they sell.
* Regulatory Compliance and Actionable Insights: utilizing AI and advanced analytics to ensure compliance with international regulations and provide valuable insights to brands.

By seamlessly integrating advanced technology with comprehensive logistics solutions, the partnership will empower brands to expand their sales into new markets all over the world with unprecedented efficiency.

**Statements from Leadership**

“Partnering with Global Bridge is a significant step forward in our mission to provide unparalleled logistics solutions that drive efficiency and growth for our clients,” said Jurrie-Jan Tap, CBDO of Bleckmann. “By integrating our logistics expertise with Global Bridge’s innovative platform, we can offer brands a truly seamless and efficient pathway to global markets.”

With the early adoption of technology and AI, Global Bridge is positioned at the forefront of the Business to Business during the e-commerce evolution. Together with Bleckmann, we are poised to redefine the cross-border B2B landscape, making international expansion as effortless as domestic trade.

“Our partnership with Bleckmann enables us to offer an even more comprehensive solution to our clients,” said Asa Sarel, founder and co-owner of Global Bridge. “Combining our revolutionary platform with Bleckmann’s logistics capabilities ensures that brands can effortlessly expand their global footprint while maintaining efficiency and compliance.”

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**About Global Bridge**

Global Bridge Holdings, Inc. is a cross-border B2B platform that simplifies international selling for brands. By integrating cutting-edge technology with comprehensive logistics solutions, Global Bridge eliminates traditional trade barriers, enabling brands to expand into new markets with unprecedented efficiency. For more information, visit [www.globalbridgeonline.com](http://www.globalbridgeonline.com) .

**About Bleckmann**

Bleckmann is a market leader in Supply Chain Management (SCM) services for fashion and lifestyle brands. Founded in 1862, Bleckmann developed from a transport company to a full supply chain solutions provider with specific expertise in e-fulfillment. From its strong base in Europe, the company expanded into the US and Asia, enabling Bleckmann to serve customers around the world. Its investments and extensive experience in IT solutions ensure that Bleckmann offers a uniform platform to its customers worldwide. Around 6500 team members are available every day to support Bleckmann's clients and keep their promises. With a turnover of EUR 626 million, Bleckmann has the size and flexibility to provide world-class solutions for its clients. For more information, visit [www.bleckmann.com](http://www.bleckmann.com)

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