PRESS RELEASE

# Innovation and sustainability help Bleckmann to rank in the Top-10 of leading LSPs 2020

Eindhoven, June 8, 2020

**Bleckmann has been recognized among the Top-10 of the 100 leading Dutch logistics service providers in 2020. The position of Bleckmann is remarkable, as the Top-10 mainly consists of generalist companies while Bleckmann specializes in the Fashion and Lifestyle industry. As an expert in (e)fulfilment for these market segments Bleckmann strongly focuses on sustainability and innovation, which has clearly been appreciated by the experts who compile the ranking.**

In just 2 years Bleckmann has climbed from 22nd to 10th in the ranking. The company is an expert in omni-channel logistics with particular focus and strength in e-fulfilment. Bleckmann’s knowledge and expertise provide a great support for the clients that aim to make a transition from retailing to e-tailing and further to a total market approach. The focus on offering e-fulfilment activities does pay off in solid revenue growth and in winning the tender processes of leading retailers such as Gymshark, Patagonia, Chiquelle and Osaka.

**From sustainability to innovation**

While sustainability was emphasised in 2019, in 2020 the focus was on both sustainability and innovation. According to the experts that compile the ranking innovation is a key element for future growth for a modern LSP. Innovation also plays a major role, especially in surviving during difficult times such as the Covid-19 pandemic. Innovation within the LSP organization should be embraced in the deployment of labour, smart warehousing/transport, use of digital platforms and total supply chain management.

**Reducing CO2-emissions – Zero Waste goal**

Within Bleckmann innovation goes hand in hand with sustainability. Ron Thijssen, Manager Corporate Social Responsibility at Bleckmann: “Concerning sustainability, we focus, among other aspects, on different opportunities to reduce CO2-emissions within the supply chain. Additionally, we reduce waste and even strive for Zero Waste operations. Bleckmann is also developing dedicated sustainable initiatives and processes that are crucial to us, our clients and other business partners. This approach helps us win tender processes but it also supports our clients in promoting themselves to the end-customer as responsible companies.”

**Dedicated to innovation and digital**

Innovation is a driver for better results and growth for both Bleckmann and its clients. In order to support a continuous innovation process, Bleckmann has appointed a team dedicated to innovation and digital development. Steven Rymenans, Chief Innovation & Digital Officer, oversees this department. Rymenans: “We believe in the power of innovation and the possibilities we can provide for our clients. One of the main goals we have set is exchanging knowledge and experience between employees and departments internally as well as between Bleckmann and its partners within the full supply chain.”

**Managing the supply chain until the last-mile**

The close collaboration with supply chain partners does help Bleckmann modernize supply chain management. “The modern IT-platform we use is the basis for our end-to-end approach. It allows us to predict all kinds of activity levels. For example, for incoming orders in our forwarding department until the last-mile distribution. BI tools provide essential support and help us manage exceptions,” adds Jurrie-Jan Tap, Chief Development Officer at Bleckmann.

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**About Bleckmann**

[Bleckmann](http://www.bleckmann.com) is the market leader in Supply Chain Management (SCM) services for the fashion and lifestyle brands.

Founded in 1862, Bleckmann has evolved from a transport company into a full supply chain solutions provider with a specific expertise in e-fulfilment solutions. With a strong base in Europe the company has expanded to the US and Asia enabling Bleckmann to service its customers across the globe.

Bleckmann’s investments and vast experience in IT solutions enable a globally unified platform for our clients. Every day nearly 4000 team members support Bleckmann customers to deliver on their promises. With over 350 million Euro revenue, Bleckmann has the scale and flexibility to create world class solutions that delight its customers.

For more information, please visit [www.bleckmann.com](http://www.bleckmann.com)

In case of questions, please contact:

**Dorota Tankink** | Marketing & Communication Executive | +31 6 3012 9759 | [dorota.tankink@bleckmann.com](mailto:dorota.tankink@bleckmann.com)